



MSOA Resource

Missouri State Orthopaedic Association

January 15, 2006

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MSOA at work for you and our profession

It has certainly been an exciting few months. MSOA has been busy with annual and regional meeting planning sessions, our 2006 membership drive, legislative preparations, and a conference in Jefferson City with the leadership of MSMA, MOAPS, ER, Family Practice, OB and others. The topics of interest were: Physician Ownership of Physical Therapy Services, ASC's, Specialty Hospitals, Scope of Practice for Physical Therapy, Podiatry, Naturopaths, Homeopaths, Midwives, Nurse Practitioners and Physician Assistants, Tort reform, Insurance reform and of course Medicaid.

Our planning is underway for MSOA's annual meeting and I look forward to seeing you on **June 9 and 10, 2006**, at the Ritz-Carlton Hotel in St. Louis. Please mark your calendars and plan to attend this great event. On Friday night, we will kick off our annual meeting with our 3rd annual legislative reception to honor those who support our issues during this legislative session.

On February 1, we

are holding a lobby day at the Capital in Jefferson City. It will be followed by dinner and a basketball game at the Mizzou Arena to watch MU play Texas. You should have received information about this exciting event or you may contact the MSOA office for more information at 573-556-MSOA. We are also hoping for another regional meeting this year, possibly in the Kansas City area.

In November, MSOA leadership attended the AAOS State Strategies meeting in Chicago. After this informative meeting of state orthopaedic societies, we were pleased to see that MSOA is now regarded as one of the stronger societies in the nation. However, we still have challenges ahead and thank you for your ongoing support.

Our membership drive is currently in full swing. Thank you for being a part of this vital organization. Despite recent victories, we need you to continue to participate in society activities. These days, there is no place for apathy in medicine. Help me, help yourself, help MSOA become the force it needs to be to continue to



*Steven Morton, D.O.
is a board certified
physician and is
Fellowship trained in
Orthopedic Trauma.*

have our message and our voices heard, not only at the state level, but at the national level as well. You can help by ensuring that your partners are also members of Missouri's only statewide orthopaedic society. Applications and information may be found on our website at www.msoa.org.

Please join us at the regional meetings and the upcoming annual meeting. We want to hear your ideas and concerns and together we will make lasting, positive changes for the orthopaedic community.

Thank you also to our Board of Directors and to our Executive Directors. Without their leadership, we would not be the strong, dynamic organization that we are.

BOC Report: Resolutions sent to the AAOS Board

*by Dirk Alander, MD
BOC Member*

Please join
MSOA President-elect
Jason Calhoun, M.D.
and MSOA Staff at the

University of Missouri
Orthopaedic Association
and the Missouri State
Orthopaedic Association

Annual Reception
6:30 p.m. - 8:30 p.m.
March 23, 2006
Drake Hotel, Chicago

during the AAOS
2006 Annual Meeting.

Local, state and national politics continue to dramatically effect change upon our profession. The AAOS Board of Councilors (BOC) was developed as a grassroots organization within the AAOS to serve the AAOS membership. Members' concerns and ideas are transformed into effective resolutions that guide our Academy in the political and educational arena. Input from the Board of Councilors continues to keep the Academy pertinent to our membership.

This year the BOC has been involved in many discussions centered on patient care, maintenance of specialty, certifications, reimbursement, standards of professionalism and education. This past October, the BOC passed several resolutions to be presented to the AAOS board, including:

1. Increasing the number of nonacademic positions reserved on the Candidate Membership Committee of the AAOS. This was done as an effort to increase nonacademic representation within the AAOS leadership.

2. A resolution to have the board of directors of the AAOS and Council on Education to consider development of formal OR training for industry representatives. This

addresses concerns from government and hospitals alike regarding having untrained industry representatives in the OR.

3. A resolution to oppose any legislation or regulation that attempts to limit orthopaedists from interpreting diagnostic images of their patients.

4. Development of standards of professionalism for researchers, presenters and authors. This follows closely with the expert witness testimony guidelines, which have been recently adopted by the AAOS membership.

There are also many work groups within the BOC. These include bylaws, communication, resolutions and state society committees.

The communications group has produced many of the ads you may have seen on national TV regarding the orthopaedists and their patients.

The political advocacy group, under the direction of Dr. John Gill from Texas, has promoted an Adopt-A-Legislator program for members of the U.S. Congress.

Under this program, each U.S. Congressman and Senator is paired with an AAOS member who can pass on information from the AAOS to their legislator. The goal of this program is to improve the communications from the

AAOS to our federal delegation.

Here in Missouri, Dr. Michael Clarke has volunteered to work with Roy Blunt's office. Dr. Joel Jeffries with Senator Bond and myself with Senator Talent.

When the program is up and running volunteers will receive e-mail from the Washington AAOS office containing information on issues of importance to the Academy which can then be passed on to their legislator.

As councilors, Jon Grantham and I need your input to continue the success of the Board.

Please feel free to contact myself (AlanderD@SLU.edu) or Dr. Jon Grantham (jgrantham@freemanhealth.com) with issues you want to take to the Academy.

Unfortunately, the challenges of today and tomorrow are not going to go away. When trouble comes our way, we need to define our challenges, navigate the difficulties and communicate to our colleagues, our patients and our representatives in order to provide the best orthopaedic care possible.

*Dirk Alander, M.D. is
the chief of spine in
the Department of
Orthopaedic Surgery
at St. Louis University.*

Public service announcements to appear soon

Be on the lookout for AAOS' 2006 Public Service Announcement campaign being released early this year.

The campaign features television, radio, print and airport advertisements carrying public service messages on musculoskeletal health, wellness, and injury prevention topics. The Missouri State Orthopaedic Association's name will be featured in the tag line in

conjunction with the Academy name on the television PSAs distributed to media outlets in Missouri.

The television PSA in this new campaign will creatively illustrate the importance of treatment for hip and knee pain and humorously shows hip and knee problems can adversely affect your quality of life.

Additional topics to be presented in the print and radio components include

treatment options in hip and knee pain, patient-centered care, treating and preventing sports injuries, osteoporosis prevention, and treating and preventing childhood injuries.

In the past, AAOS airport advertisements have appeared at St. Louis' Lambert Field.

The campaign is distributed to over 13,000 media outlets and to over 200 airports across the country.

MSOA 2006 Annual Meeting planned for St. Louis

The 37th Annual Meeting of the Missouri State Orthopaedic Association will be held **June 9-10, 2006**, at the Ritz-Carlton Hotel in St. Louis, Missouri.

Mark your calendars today for what is shaping up as an interesting mix of scientific and socio-economic presentations by leading physicians in the orthopaedic community.

The academic portion of the conference will include presentations on posterior wall fractures, midfoot injuries, and a panel discussion on weight-bearing surfaces. And, an update on changes in trauma care and pathology is planned.

Due to the success of last year's legislative reception, a panel discussion featuring physician-members of the Missouri General Assembly is expected.

Discussion regarding health care policy and

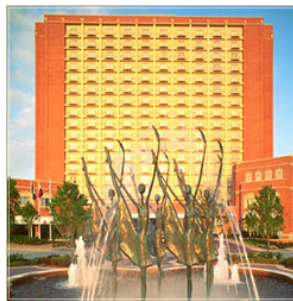
effective medical advocacy will be a highlight of the meeting.

The Annual Meeting will begin on Friday evening, June 9, with the MSOA Board of Directors meeting followed by MSOA's 3rd Annual Legislative Reception honoring members of the Missouri General Assembly. All members are encouraged to attend this important event to develop MSOA's relationship with elected officials.

On Saturday, June 10, the scientific presentations will begin followed by MSOA's business meeting and induction of 14 new members.

The exhibit hall will open Saturday morning featuring the latest technology in orthopaedics.

The Ritz-Carlton is located in the St. Louis suburb of Clayton, which is home to some of the



St. Louis' Ritz-Carlton

city's best restaurants, bars, shops, boutiques and art galleries.

The Ritz-Carlton has become the focus point of progressive and stylish Clayton. Guestrooms feature marble baths and spacious rooms with French doors opening onto private balconies. Fine dining is available at the Ritz' Four-Diamond restaurants or relax while enjoying nightly entertainment in the Lobby Lounge—one of St. Louis's hottest nightspots.

Click on www.MSOA.org for registration materials and plan to attend today.

Missouri House to take on medical liability carriers

Missouri Speaker of the House Rod Jetton has pledged to “take on” the malpractice insurance companies and pass meaningful insurance reform.

“While we have worked to pass tort reform to crack down on junk lawsuits, we also must make sure the insurance companies understand and fulfill their

responsibilities,” Jetton said during his annual message to the Missouri House.

At least two bills have been introduced in the House. House Bill 1087, sponsored by Rep. Robert Schaaf, MD (R-St. Joseph), requires the Missouri Insurance Department to regulate premiums by establishing a market rate reflecting

the median of the actual medical liability rates charged for each risk category.

House Bill 1046, sponsored by Rep. J.C. Kuessner (D-Eminence), requires all medical liability insurers to establish premium rates based on the average judgment awarded in medical malpractice cases by county.

Ambulatory Surgical Centers at issue in legislation

Legislation has been introduced in the Missouri Senate to help surgeons who want to operate at ambulatory surgical centers (ASCs). The issue will likely be a topic of additional legislation in this year’s General Assembly.

Under state law, doctors at a surgical center must be able to practice at a hospital “in the community,” or the surgical center must have a general agreement allowing patients to be transferred to a hospital in

the community for emergency care.

Recently, Moberly Regional Medical Center—the community hospital in Moberly, Missouri—refused to sign a general transfer agreement with a local ASC, citing concerns about safety and competition.

Senate Bill 623, sponsored by Sen. Chuck Graham (D-Columbia), expands the definition of “community hospital” to include any hospital within 50 miles of the ASC.

Similar legislation, House Bill 1080, was introduced in the House by Rep. Rob Schaaf, MD.

Senate Bill 722, sponsored by Sen. John Cauthorn (R-Mexico), expands the limit to 60 miles. Currently, licensure requirements for an ASC require the hospital to be within 30 miles.

The Missouri Hospital Association will likely oppose the legislation. Counter legislation to regulate ASCs is also expected to be introduced.

Register today for the Winter Basketball Social & Legislative Lobby Day on Feb. 1.

Go to:

www.MSOA.org

Joint physician negotiation bill introduced

Joint physician negotiation could be authorized in Missouri under legislation introduced by Sen. Charles Wheeler, MD (D-Kansas City).

Senate Bill 599 allows two or more physicians to jointly negotiate with a carrier involving non-fee-related matters, including defining medical necessity; utilization;

clinical practice guidelines; preventive care policies; patient referrals; drug formularies; liability of physicians; method and timing of payments; procedures for selecting and terminating participating physicians; and terms of contracts.

And, if the Attorney General determines that a carrier has substantial market power in an area

and that this is a threat to the quality of patient care, then two or more physicians may negotiate with the carrier regarding fees and fee-related matters.

SB 599 creates a negotiation process that allows physicians to communicate with each other regarding contractual terms.

PAC contributors develop critical relationships with legislators

Each year, MSOA recognizes the generous contributors to the association's political action committee (PAC).

Chaired by Dr. Dirk Alander, the MSOA PAC supports candidates for elective office who support issues affecting orthopaedic physicians, including medical liability reform, patient access, physician referral, and fair reimbursement and contracting.

In 2005, the PAC helped support the Missouri General Assembly's successful effort to pass a meaningful medical liability reform bill. This law was signed by Gov. Matt Blunt and is now considered one of the most comprehensive tort reform laws in the nation.

For the past two years, the political action committee distributed the maximum contribution under Missouri law to every Missouri state legislator who attended MSOA's annual meeting and legislative reception. This allows MSOA physician-members to develop critical relationships with their elected officials.

In addition, MSOA highlights the names of PAC Contributors on a traveling board as recognition to those physician members who support our political efforts. To date, this board has appeared at the 2006 Annual Meeting and regional meetings in Springfield and Columbia.



r.-l.: MSOA Legislative Chair Joel Jeffries, MD and Jerri Jeffries with Rep. and Mrs. Kevin Threlkeld, MD at the 2005 Legislative Reception.



MSOA President Steven Morton, DO showcasing PAC contributors at the Springfield Regional Meeting

This year, nearly 50 members have contributed to MSOA's political efforts. MSOA would like to congratulate and recognize the contributors to the 2006 PAC Cycle (year-to-date).

If you would like to contribute at any time, please contact the MSOA office at 573-556-MSOA or send your check to:

**MSOA PAC
P.O. Box 2124
Jefferson City, MO
65102**

2006 PAC Contributors

Jason Calhoun, MD
Curtis Burton, MD
Michael Clarke, MD
Paul Toma, MD
David Black, MD
Robert Stringer, MD
Gregory Hummel, MD
David Rogers, MD
Herbert Haupt, MD
Steven Morton, DO
Joel Jeffries, MD
John Esch, Jr., MD
Mark Bernhardt, MD
Robert Sciortino, MD
Charles E. Rhoades, MD
David Hockman, MD
Robert Lieurance, MD
Rick B. Walker, DO
Lawrence Kreigshauser, MD
Douglas Kiburz, MD
Bruce Smith, MD
Thomas McClain, MD
Scott J. Luhmann, MD
Richard Johnston, MD
Richard B. Curnow, MD
Robert W. Haas, MD
Phillips F. Hagan, MD
Craig C. Newland, MD
Robert Gardiner, MD
Edward Browning, DO
Ken Yamaguchi, MD
Brett Miller, MD
Bruce Schlafly, MD
Mark Belew, MD
John Blueitmer, MD
Forbes McMullin, MD
Jesse Susi, MD
Robert G. Medler, MD
Tom Reinsel, MD
Patrick Smith, MD
John Clohisy, MD
Jody Jachna, MD
Michael Chabot, DO
Daniel Weed, MD
Randall Roush, MD
Steve Smith, MD
Dirk Alander, MD
John Miles, MD

**Missouri State
Orthopaedic
Association**

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(573) 556-MSOA

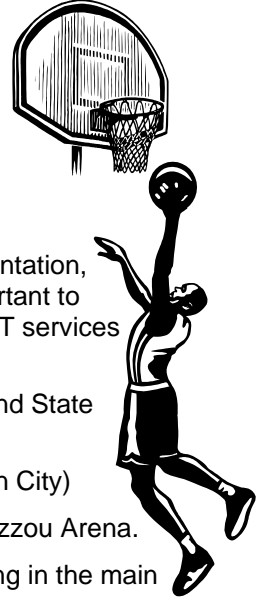
FAX:
(573) 761-0449

BRIAN TREECE
MARY PHILLIPS
Executive Directors

Winter Basketball Social/ Legislative Lobby Day Planned for Orthopaedic Physicians on February 1

Register today for two important events in one day:

1. Join your MSOA colleagues in Jefferson City for an afternoon of lobbying and legislative contacts in Missouri's State Capitol.
2. Then, travel to Columbia for the Mizzou vs. Texas Men's Basketball Game at the new Mizzou Arena.



Tentative Schedule—Wednesday, February 1, 2006

- 2:00 Meet your colleagues in Missouri's historic State Capitol for orientation, grassroots advocacy training, and talking points on issues important to orthopaedic physicians—Insurance Reform, physician-owned PT services (POPTS), and Ambulatory Surgical Center regulations (ASC).
- 3:00 Meet with your local elected officials including State Senators and State Representatives.
- 5:30 Travel to Columbia (approximately 25 minutes north of Jefferson City)
- 6:30 Tailgate meal in private hospitality room on the concourse of Mizzou Arena.
- 8:00 Tip-off: Mizzou vs. Texas Men's Basketball Game—Block seating in the main level of the Mizzou Arena.

REGISTER TODAY FOR ONE OR BOTH GREAT ACTIVITIES
FOR ORTHOPAEDIC PHYSICIANS IN MISSOURI.
CALL 573-556-MSOA or DOWNLOAD FORM AT www.MSOA.org

**MISSOURI STATE
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